Become a Sponsor For The University of La Verne’s 2013

President’s Dinner Gala
Saturday, March 16
Sheraton Fairplex Conference Center • Pomona, California

Honoring
David & Priscilla Lizárraga
TELACU Millennium CEO & Senior Vice President

Dr. David C. Lizárraga is internationally renowned as a pioneer in the field of community and economic development. He created the innovative TELACU Model, the community investment engine that sustains TELACU as the nation’s largest Community Development Corporation. David also shares his expertise, leadership, insight and time with many other civic, business, educational, governmental and community-based organizations. He was recently appointed to the U.S. Department of the Treasury’s Community Development Advisory Board by President Barack Obama.

Priscilla is responsible for the direction and advancement of TELACU’s corporate image. Her team manages the company’s public relations, creative services, information technology systems, and corporate communications. She also serves as Producer of the TELACU Education Foundation Annual Scholarship Awards Gala, with responsibility for solicitation and fundraising as well as overall event planning, coordination and execution.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR
$50,000
- Three tables of 10 in premier position
- Invitation for eight to exclusive Honoree Reception
- Two full page color ads in tribute book in “Diamond” section
- Prominently recognized at the gala
- Acknowledged from podium
- Website recognition for one year
- Name included prominently on all print and display materials at the reception
- Recognition in Voice (60,000 circulation)
- Name included in pre and post-gala media releases
- Opportunity for private tour of University of La Verne and luncheon with President Lieberman

PLATINUM SPONSOR
$25,000
- Two tables of 10 in priority position
- Invitation for four to exclusive Honoree Reception
- Full page color ad in tribute book in “Platinum” section
- Prominently recognized at the gala
- Acknowledged from the podium
- Website recognition for one year
- Recognition in Voice (60,000 circulation)

Sponsorship options continued on page 2 . . .
**Sponsorship Opportunities Continued**

**Gold Sponsor** $10,000
- One table of 10 in priority position
- Invitation for four to exclusive Honoree Reception
- Full page color ad in tribute book in “Gold” section
- Prominently recognized at the gala
- Website recognition for one year
- Recognition in Voice (60,000 circulation)

**Silver Sponsor** $5,000
- One table of 10
- Invitation for two to exclusive Honoree Reception
- Black and white full page ad in tribute book
- Prominently recognized at the gala
- Website recognition for one year

**Bronze Sponsor** $2,500
- One table of 10
- Invitation for two to exclusive Honoree Reception
- Black and white half page ad in tribute book

**Patron** $1,000
- Black and white quarter page ad in tribute book
- Two tickets to gala

**Friend** $500
- Black and white quarter page ad in tribute book

*All proceeds go to University of La Verne scholarships.*

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**Tribute Book**

Upon sponsorship selection, information on ad specifications will be provided. If you have any questions regarding your ad, please contact Mark Vidal at (909) 593-3511 ext. 4804 or via email at mvidal@laverne.edu.

Please fill out this form and mail with payment to:

**President’s Dinner Gala**  
**University of La Verne**  
**1950 Third Street**  
**La Verne, CA 91750**

**Name:** ____________________________  
**Company:** ____________________________  
**Address:** ____________________________  
**Phone:** ____________________________  
**Email:** ____________________________  

Please seat me with:  
_________________________  
_________________________  
_________________________  
_________________________

Please make checks payable to University of La Verne or charge by credit card:

__ _ AMEX  __ _ Visa  __ _ Master Card  __ _ Discover

Card Number: ____________________________  
Expiration Date: ____________________________

Name on Card: ____________________________
Authorized Signature: ____________________________

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**Sponsor Selection**

- [ ] **Diamond** ($50,000)
- [ ] **Platinum** ($25,000)
- [ ] **Gold** ($10,000)
- [ ] **Silver** ($5,000)
- [ ] **Bronze** ($2,500)
- [ ] **Patron** ($1,000)
- [ ] **Friend** ($500)
- [ ] I/We cannot attend, but enclosed please accept a tax-deductible gift.

Total Enclosed

$ ...

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University of La Verne is a nonprofit organization. Your donation, except dinner costs of $70 per ticket, is tax-deductible as a charitable contribution. University of La Verne’s tax identification number is 95-1644026.

For further information please contact Sharilyn Berry at (909) 460-2024 or at sberry@laverne.edu or visit www.laverne.edu/advancement/gala13.