There’s no place like home...

The University of La Verne will host a grand evening filled with generosity and gratitude during its annual Scholarship Gala on March 28, 2020. Join us as we celebrate our students’ successes.

Sponsorships are available at a variety of levels. Kindly review the sponsorship packages listed in this brochure for further details. Thank you for your consideration and commitment to the outstanding students at the University of La Verne.

For more information visit: laverne.edu/gala
Sponsorship OPPORTUNITIES

○ Great & Powerful Oz Sponsor
  › $100,000
  » Name listed in VOICE magazine (60,000 circulation) article post Gala
  » Speaking opportunity at the Gala
  » Premium seating for two tables (20 tickets)
  » Premium wine service during dinner
  » Priority position ad (back cover) in Tribute Book
  » Private dinner with student scholarship recipients and the President at the University House
  » Individualized recognition on University’s Gala webpage and on signage throughout event

○ Ruby Slipper Sponsor
  › $25,000
  » Preferred seating for two tables (20 tickets)
  » Full page, Ruby Slipper-Level, ad in Tribute Book
  » Special acknowledgment from the podium the night of the event
  » Name and logo on University’s Gala webpage and on signage throughout event

○ Emerald City Sponsor
  › $10,000
  » Preferred seating for one table (10 tickets)
  » Full page, Emerald City-Level, ad in Tribute Book
  » Special acknowledgment from the podium the night of the event
  » Name and logo on University’s Gala webpage and on signage throughout event

○ Yellow Brick Road Sponsor
  › $5,000
  » Preferred seating for one table (10 tickets)
  » Full page, Yellow Brick Road-Level, ad in Tribute Book
  » Name and logo on University’s Gala webpage and on signage throughout event

○ Table Sponsor
  › $3,500
  » Seating for one table (10 tickets)
  » Listed in Tribute Book

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laverne.edu/gala
**Additional Sponsorship OPPORTUNITIES**

- **Design Sponsor**  $10,000
  - Covers the cost of designing all printed and digital Gala publications
  - Listed in Tribute Book
  - Name and logo on University’s Gala webpage and on signage throughout event

- **Wine Sponsor**  $5,000
  - Covers the wine costs for the dinner and reception
  - Listed in Tribute Book
  - Name and logo on University’s Gala webpage and on signage throughout event

- **Entertainment Sponsor**  $3,500
  - Covers the costs of the evening’s music entertainment
  - Listed in Tribute Book

- **Photography Sponsor**  $2,500
  - Covers the costs of photography for the Gala used in promotional materials, media, and donor recognition
  - Listed in Tribute Book

- **Student Sponsor**  $350
  - Sponsors a student scholarship recipient to attend the Gala
  - Listed in Tribute Book

**Tribute Book ADVERTISEMENTS**

- **Full Page (4 Color Ad)**  $1,500
- **Full Page (B&W Ad)**  $1,200
- **Half Page (4 Color Ad)**  $1,000
- **Half Page (B&W Ad)**  $700
- **Quarter Page (4 Color Ad)**  $500
- **Quarter Page (B&W Ad)**  $300

**Artwork SPECIFICATIONS:**

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Please send your 300dpi (high resolution) logo or image in JPEG format to Ashley Vanga at avanga@laverne.edu

For more information visit: laverne.edu/gala

These gifts are fully tax deductible.
Please check all that apply.

- Great & Powerful Oz Sponsor $100,000
- Horse of a Different Color Sponsor $50,000
- Ruby Slipper Sponsor $25,000
- Emerald City Sponsor $10,000
- Design Sponsor $10,000
- Yellow Brick Road Sponsor $5,000
- Wine Sponsor $5,000
- Table Sponsor $3,500
- Entertainment Sponsor $3,500
- Photography Sponsor $2,500
- Individual Ticket $350
- Full Page / 4 Color Ad $1,500
- Full Page / B&W Ad $1,200
- Half Page / 4 Color Ad $1,000
- Half Page / B&W Ad $700
- Quarter Page / 4 Color Ad $500
- Quarter Page / B&W Ad $300

Please Note:
We request that all sponsorships be confirmed by March 13, 2020. If you have any questions regarding your ad, please contact Ashley Vanga at (909) 448-4670 or via email at: avanga@laverne.edu.

Please visit laverne.edu/gala to register or complete this form and mail with payment to:

University of La Verne
University Advancement
1950 Third Street
La Verne, CA 91750

Name of individual responsible for sponsorship purchase

Class Year ____________________________
Title ________________________________
Company/Org. Name ____________________
Address ______________________________
Phone ________________________________
Email ________________________________

Name of company or individual exactly as it should appear on all printed materials

Contact person __________________________
Title ________________________________
Phone ________________________________
Email ________________________________

University of La Verne is a nonprofit organization. Your donation, except event costs of $150 per ticket, is a charitable contribution.

All proceeds go to University of La Verne scholarships.
Thank you for your support.

University of La Verne’s tax identification number is 94-1644026