



University of La Verne
scholarship gala
2021

SATURDAY, OCTOBER 02
*Ontario Convention Center
Ontario, California*

SPONSOR brochure

The University of La Verne will host a grand evening filled with generosity and gratitude during its annual Scholarship Gala on October 02, 2021. With your support, we will help our students achieve *more than they ever imagined.*

The evening will also celebrate the successful early completion of Create the Future: The Campaign for the University of La Verne. **Thanks to you we exceeded our historic goal!**

Sponsorships are available at a variety of levels. Kindly review the sponsorship packages listed in this brochure for further details. Thank you for your consideration and commitment to the outstanding students at the University of La Verne.

For more information, please contact Robert Stamp, Associate Vice President of University Advancement, at (909) 448-4695 or via email at rstamp@laverne.edu

Please also visit our website at laverne.edu/gala

University of La Verne's tax identification number is 95-1644026

SPONSORSHIP OPPORTUNITIES

Your donation, except event costs of \$150 per ticket, is a charitable contribution.

○ PRESENTING SPONSOR / \$100,000

- Name listed on the formal invitation, if confirmed by July 16
- Name listed in VOICE magazine (85,000 circulation) article post Gala
- Speaking opportunity at the Gala
- Premium seating for two tables (20 tickets)
- Premium wine service during dinner
- Priority position ad (back cover) in Tribute Book
- Private dinner with student scholarship recipients and the President at the University House
- Individualized recognition on University's Gala webpage and on signage throughout event

○ DIAMOND SPONSOR / \$50,000

- Priority seating for two tables (20 tickets)
- Premium position ad (inside front or inside back) in Tribute Book
- Special acknowledgment from the podium the night of the event
- Private lunch with student scholarship recipients and the President at the University of La Verne
- Name and logo on University's Gala webpage and on signage throughout event

○ RUBY SPONSOR / \$25,000

- Preferred seating for two tables (20 tickets)
- Full page, Ruby-level, ad in Tribute Book
- Special acknowledgment from the podium the night of the event
- Name and logo on University's Gala webpage and on signage throughout event

SPONSORSHIP OPPORTUNITIES

Table Packages (cont.)

○ EMERALD SPONSOR / \$10,000

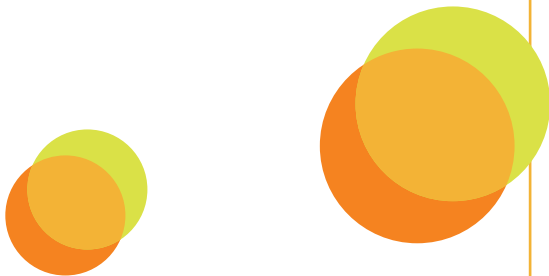
- Preferred seating for one table (10 tickets)
- Full page, Emerald-level, ad in Tribute Book
- Special acknowledgement from the podium the night of the event
- Name and logo on University's Gala webpage and on signage throughout event

○ SAPPHIRE SPONSOR / \$5,000

- Preferred seating for one table (10 tickets)
- Full page, Sapphire-Level, ad in Tribute Book
- Name and logo on University's Gala webpage and on signage throughout event

○ TABLE SPONSOR / \$3,500

- Seating for one table (10 tickets)
- Listed in Tribute Book



ADDITIONAL SPONSORSHIP OPPORTUNITIES

These gifts are fully tax deductible

- **DESIGN SPONSOR / \$10,000**
 - Covers the cost of designing all printed and digital Gala publications
 - Listed in Tribute Book
 - Name and logo on University's Gala webpage and on signage throughout event

- **WINE SPONSOR / \$5,000**
 - Covers the wine costs for the main dinner as well as pre and post Gala receptions
 - Listed in Tribute Book
 - Name and logo on University's Gala webpage and on signage throughout event

- **ENTERTAINMENT SPONSOR / \$3,500**
 - Covers the cost of the evening's music entertainment
 - Listed in Tribute Book

- **PHOTOGRAPHY SPONSOR / \$2,500**
 - Covers the costs of photography for the Gala used in promotional materials, media, and donor recognition
 - Listed in Tribute Book

- **STUDENT SPONSOR / \$350**
 - Sponsors a student scholarship recipient to attend the Gala
 - Listed in Tribute Book

TRIBUTE BOOK ADVERTISING

These gifts are fully tax deductible

- **FULL PAGE (4 Color Ad) / \$1,500**
- **FULL PAGE (B&W Ad) / \$1,200**
- **HALF PAGE (4 Color Ad) / \$1,000**
- **HALF PAGE (B&W Ad) / \$700**
- **QUARTER PAGE (4 Color Ad) / \$500**
- **QUARTER PAGE (B&W Ad) / \$300**

Artwork Specifications

Quarter Page	Half Page	Full Page
3.75in x 4.5in	7.5in x 4.5in	7.5in x 9in

Please send your 300dpi (high resolution) logo or image in JPEG format to Ashley Gustafson at agustafson@laverne.edu



Please note:

We request confirmation on all sponsorships by September 17, 2021. If you have any questions regarding your ad, please contact Ashley Gustafson at (909) 448-4670 or via email at agustafson@laverne.edu.

Please visit laverne.edu/gala to register or complete this form and mail with payment to:

University of La Verne
University Advancement

Name of individual responsible for sponsorship purchase:

Class Year (If applicable): _____

Title: _____

Company/Org. Name: _____

Address: _____

Phone: _____

Email: _____

Name of company or individual exactly as it should appear on all printed materials:

Contact person: _____

Title: _____

Phone: _____

Email: _____

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please
respond on
or before
Sep. 17

Thank you!

Please also visit our website at
laverne.edu/gala

University of La Verne's tax identification number is **95-1644026**