

University of La Verne

# SCHOLARSHIP GALA 2023

*Sixth of May,  
Two Thousand Twenty-three*

University of La Verne  
1950 Third Street  
La Verne, CA 91750

THERE'S NO PLACE  
LIKE HOME...

*The University  
of La Verne will host  
a grand evening  
filled with generosity  
and gratitude  
during its annual  
Scholarship Gala  
on May 6, 2023.  
Join us as we come  
together for our  
25th gala celebrating  
our students' success.*

*Sponsorships are available at a  
variety of levels. Kindly review the  
sponsorship packages listed in  
this brochure for further details.  
Thank you for your consideration  
and commitment to the  
outstanding students at the  
University of La Verne.*

For more information please visit  
[laverne.edu/gala](http://laverne.edu/gala)

*Sponsorship* **OPPORTUNITIES**

*Your donation, except event costs of \$200 per ticket, is a charitable contribution.*

- **Great & Powerful Oz Sponsor**  
‣ **\$100,000**
  - Name listed on the formal invitation, if confirmed by December 15
  - Name listed in VOICE magazine (60,000 circulation) article, post Gala
  - Speaking opportunity at the Gala
  - Premium seating for two tables (20 tickets)
  - Premium wine service during dinner
  - Priority position ad (back cover) in Tribute Book
  - Private dinner with student scholarship recipients and the President at the University House
  - Individualized recognition on University's Gala webpage and on signage throughout event
  
- **Horse of a Different Color Sponsor**  
‣ **\$50,000**
  - Priority seating for two tables (20 tickets)
  - Premium position ad (inside front or inside back) in Tribute Book
  - Special acknowledgment from the podium the night of the event
  - Private lunch with student scholarship recipients and the President at the University House
  - Recognition on University's Gala webpage and on signage throughout event

- **Ruby Slipper Sponsor**  
‣ **\$25,000**
  - Preferred seating for two tables (20 tickets)
  - Full page, 4 color ad in Tribute Book
  - Special acknowledgment from the podium the night of the event
  - Recognition on University's Gala webpage and on signage throughout event
  
- **Emerald City Sponsor**  
‣ **\$10,000**
  - Preferred seating for one table (10 tickets)
  - Full page, 4 color ad in Tribute Book
  - Special acknowledgement from the podium the night of the event
  - Recognition on University's Gala webpage and on signage throughout event
  
- **Yellow Brick Road Sponsor**  
‣ **\$5,000**
  - Preferred seating for one table (10 tickets)
  - Full page, 4 color ad in Tribute Book
  - Recognition on University's Gala webpage and on signage throughout event
  
- **Table Sponsor**  
‣ **\$4,000**
  - Seating for one table (10 tickets)
  - Name listing in Tribute Book

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*Additional Sponsorship OPPORTUNITIES*

*These gifts are fully tax deductible.*

**Design Sponsor**

> **\$10,000**

- » Covers the cost of designing all printed and digital Gala publications
- » Prominently listed in Tribute Book
- » Recognition on University's Gala webpage and on signage throughout event

**Wine Sponsor**

> **\$5,000**

- » Covers wine costs for the main dinner as well as pre and post Gala receptions
- » Listed in Tribute Book
- » Recognition on University's Gala webpage and on signage throughout event

**Drink Sponsor**

> **\$3,500**

- » Covers the costs of the hosted bar service
- » Name Listing in Tribute Book

**Photography Sponsor**

> **\$2,500**

- » Covers the costs of photography for the Gala used in promotional materials, media, and donor recognition
- » Name Listing in Tribute Book

**Student Sponsor**

> **\$400**

- » Sponsors a student scholarship recipient to attend the Gala
- » Name Listing in Tribute Book

*Tribute Book ADS*

- Full Page (4 Color Ad) > \$1,500**
- Full Page (B&W Ad) > \$1,200**
- Half Page (4 Color Ad) > \$1,000**
- Half Page (B&W Ad) > \$700**
- Quarter Page (4 Color Ad) > \$500**
- Quarter Page (B&W Ad) > \$300**

*Artwork*  
**SPECIFICATIONS:**

<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>
7.5in x 9in	7.5in x 4.5in	3.75in x 4.5in

*Please send your 300 dpi (high resolution) logo or image in JPEG format to Sheila Rodriguez at: [srodriguez3@laverne.edu](mailto:srodriguez3@laverne.edu)*

For more information please visit [laverne.edu/gala](http://laverne.edu/gala)

## Sponsorship SELECTION & RESPONSE FORM

Please check all that apply.

- |   |   |
|---|---|
| <input type="radio"/> Great & Powerful Oz Sponsor<br><b>\$100,000</b>                         | <input type="radio"/> Photography Sponsor<br><b>\$2,500</b>     |
| <input type="radio"/> Horse of a Different Color Sponsor<br><b>\$50,000</b>                   | <input type="radio"/> Student Sponsor<br><b>\$400</b>           |
| <input type="radio"/> Ruby Slipper Sponsor<br><b>\$25,000</b>                                 | <input type="radio"/> Individual Ticket<br><b>\$400</b>         |
| <input type="radio"/> Emerald City Sponsor<br><b>\$10,000</b>                                 | <input type="radio"/> Full Page / 4 Color Ad<br><b>\$1,500</b>  |
| <input type="radio"/> Design Sponsor<br><b>\$10,000</b>                                       | <input type="radio"/> Full Page / B&W Ad<br><b>\$1,200</b>      |
| <input type="radio"/> Yellow Brick Road Sponsor<br><b>\$5,000</b>                             | <input type="radio"/> Half Page / 4 Color Ad<br><b>\$1,000</b>  |
| <input type="radio"/> Wine Sponsor<br><b>\$5,000</b>  | <input type="radio"/> Half Page / B&W Ad »<br><b>\$700</b>      |
| <input type="radio"/> Drink Sponsor<br><b>\$3,500</b>   | <input type="radio"/> Quarter Page / 4 Color Ad<br><b>\$500</b> |
| <input type="radio"/> Table Sponsor<br><b>\$4,000</b>   | <input type="radio"/> Quarter Page / B&W Ad<br><b>\$300</b>     |
| <input type="radio"/> I/We cannot attend, but please accept the enclosed tax-deductible gift. |   |

Total Enclosed \$ \_\_\_\_\_

### PAYMENT INFORMATION

Check (Please make checks payable to: University of La Verne, and indicate "Gala" in the memo section)

Credit card:  Visa  Master Card  Discover  Amex

Card Number \_\_\_\_\_ CVV \_\_\_\_\_

Expiration Date \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on the Card \_\_\_\_\_

Business  Personal

Authorized Signature \_\_\_\_\_

### Please Note:

We request that all sponsorships be confirmed by April 14, 2023. If you have any questions regarding your ad, please contact Sheila Rodriguez at (909) 448-4670 or via email at: [srodriguez3@laverne.edu](mailto:srodriguez3@laverne.edu).

Please visit [laverne.edu/gala](http://laverne.edu/gala) to register or complete this form and mail with payment to:

### University of La Verne

University Advancement  
1950 Third Street  
La Verne, CA 91750

Name of individual responsible for sponsorship purchase \_\_\_\_\_

Class Year \_\_\_\_\_

Title \_\_\_\_\_

Company/Org. Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name of company or individual exactly as it should appear on all printed materials \_\_\_\_\_

Contact person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

All proceeds go to University of La Verne scholarships.  
**Thank you for your support.**

University of La Verne's tax identification number is **95-1644026**