



University of La Verne  
*scholarship gala*  
2025

SATURDAY, MAY 3  
1950 Third Street  
La Verne, CA 91750

# SPONSOR brochure

The University of La Verne will host a grand evening filled with *generosity* and *gratitude* during its annual Scholarship Gala on May 3, 2025. Join us as we come together to *celebrate* our students' success.

Sponsorships are available at a variety of levels. Kindly review the sponsorship packages listed in this brochure for further details. Thank you for your consideration and commitment to the outstanding students at the University of La Verne.

For more information, please contact Eron Jacobson, Associate Vice President of Development, at (909) 448-4695 or via email at [ejacobson@laverne.edu](mailto:ejacobson@laverne.edu)

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Please also visit our website at [laverne.edu/gala](http://laverne.edu/gala)

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University of La Verne's tax identification number is 95-1644026

## SPONSORSHIP OPPORTUNITIES

# ● presenting sponsor

**\$100,000** (1 available)

*Tax deductible portion is \$95,000*

### *Gala Benefits*

- Name recognition on the formal invitation, if confirmed by February 1st
- Name and logo recognition in The VOICE magazine article (60,000 circulation), post Gala
- Speaking opportunity at the Gala
- Special acknowledgement from the podium the night of the event
- Priority placement for two tables (20 tickets)
- Priority placement of full page color ad in the Digital Gala Tribute Book
- Premium wine service during dinner
- Private dinner with student scholarship recipients and the University President
- Recognition on the University's Gala webpage and on signage throughout the event

### *Year-Round Benefits*

- Year-round corporate sponsorship of all ULV Athletics teams
- Your company banner placed at all athletics venues (Ortmayer Stadium, The Tents, Campus West) for 12 months
- 15 – 30 second promotional public address spot at each ULV home game across all venues and programs
- Monthly advertisements promoting your brand and special offers through the official ULV Alumni Facebook page
- A sponsorship at the annual ULV Golf Tournament including one foursome
- A booth at Homecoming to promote your brand, product, or services to over 1,000 alumni and their families

## SPONSORSHIP OPPORTUNITIES



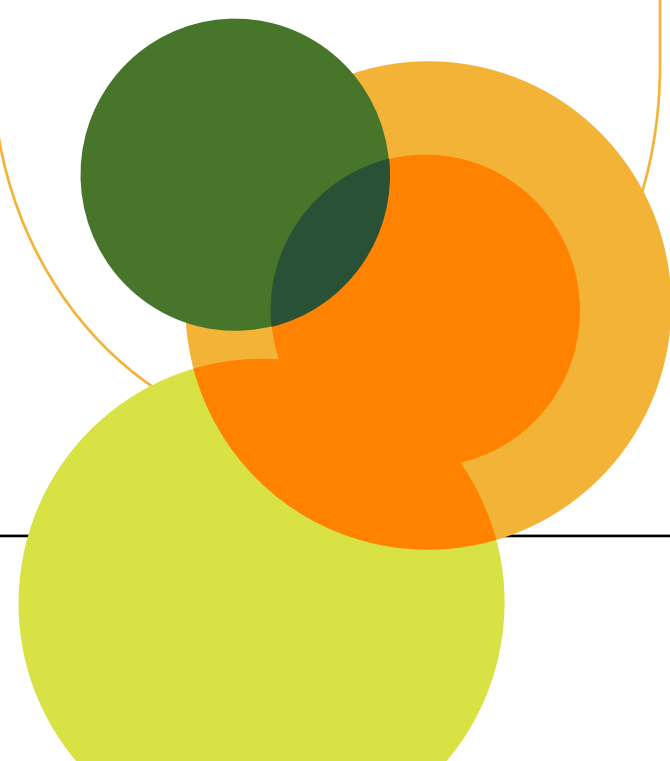
○ PLATINUM SPONSOR / **\$50,000** (3 available)  
*Tax deductible portion is \$45,000*

### *Gala Benefits*

- Priority placement for two tables (20 tickets)
- Priority placement of full page color ad in the Digital Gala Tribute Book
- Special acknowledgement from the podium the night of the event
- Private lunch with student scholarship recipients and the University President
- Recognition on University's Gala webpage and on signage throughout the event

### *Year-Round Benefits*

- Year-round corporate sponsorship of all ULV Athletics teams
- Your company banner placed at all athletics venues (Ortmayer Stadium, The Tents, Campus West) for 12 months
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## SPONSORSHIP OPPORTUNITIES

- **GOLD SPONSOR / \$25,000** (5 available)  
*Tax deductible portion is \$20,000*

### **Gala Benefits**

- Priority placement for two tables (20 tickets)
- Full page color ad in Digital Gala Tribute Book
- Special acknowledgement from the podium the night of the event
- Recognition on University's Gala webpage and on signage throughout the event

### **Year-Round Benefits**

- Year-round corporate sponsorship of all ULV Athletics teams
- Your company banner placed at all athletics venues (Ortmayer Stadium, The Tents, Campus West) for 12 months
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- **RECEPTION SPONSOR / \$15,000** (1 available)  
*Tax deductible portion is \$12,800*

### **Gala Benefits**

- Exclusive sponsorship of the Pre-Gala Reception
- Priority placement for one table (10 tickets)
- Full page color ad in Digital Gala Tribute Book
- Special acknowledgement from the podium the night of the event
- Recognition on University's Gala webpage and on signage throughout the event

### **Year-Round Benefits**

- Two annual advertisements promoting your brand and special offers through the official ULV Alumni Facebook page
- A booth at Homecoming to promote your brand, product, or services to over 1,000 alumni and their families

## SPONSORSHIP OPPORTUNITIES



- **SILVER SPONSOR / \$10,000**  
*Tax deductible portion is \$7,800*

### **Gala Benefits**

- Seating for one table (10 tickets)
- Full page color ad in Digital Gala Tribute Book
- Special acknowledgement from the podium the night of the event
- Recognition on University's Gala webpage and on signage throughout the event

### **Year-Round Benefits**

- Two annual advertisements promoting your brand and special offers through the official ULV Alumni Facebook page
- A booth at Homecoming to promote your brand, product, or services to over 1,000 alumni and their families

- **BRONZE SPONSOR / \$5,000**  
*Tax deductible portion is \$3,000*

- Seating for one table (10 tickets)
- Half page color ad in Digital Gala Tribute Book
- Recognition on University's Gala webpage and on signage throughout the event

- **TABLE SPONSOR / \$4,000**  
*Tax deductible portion is \$2,000*

- Seating for one table (10 tickets)
- Name recognition in Digital Gala Tribute Book

- **STUDENT/FACULTY/STAFF SPONSOR / \$400**  
*Tax deductible portion is \$200*

- Sponsors a student, faculty or staff member to attend the Gala
- Name recognition in Digital Gala Tribute Book



## DIGITAL TRIBUTE BOOK ADVERTISING

*These gifts are fully tax deductible*

- FULL PAGE (4 Color Ad) / \$1,500
- FULL PAGE (B&W Ad) / \$1,200
- HALF PAGE (4 Color Ad) / \$1,000
- HALF PAGE (B&W Ad) / \$700
- QUARTER PAGE (4 Color Ad) / \$500
- QUARTER PAGE (B&W Ad) / \$300

### Artwork Specifications

Quarter Page	Half Page	Full Page
3.75in x 4.5in	7.5in x 4.5in	7.5in x 9in

Please send your 300dpi (high resolution) logo or image in jpg format with short message to Sheila Rodriguez at srodriguez3@laverne.edu by Friday, April 18, 2025.

# please respond on or before April 18

Please also visit our website at [laverne.edu/gala](http://laverne.edu/gala)

## SPONSORSHIP SELECTION

*Please check all that apply*

- PRESENTING SPONSOR \$100,000
- PLATINUM SPONSOR \$50,000
- GOLD SPONSOR \$25,000
- RECEPTION SPONSOR \$15,000
- SILVER SPONSOR \$10,000
- BRONZE SPONSOR \$5,000
- TABLE SPONSOR \$4,000
- STUDENT/FACULTY/STAFF SPONSOR \$400
- INDIVIDUAL TICKET \$400
- FULL PAGE (4 Color Ad) \$1,500
- FULL PAGE (B&W Ad) \$1,200
- HALF PAGE (4 Color Ad) \$1,000
- HALF PAGE (B&W Ad) \$700
- QUARTER PAGE (4 Color Ad) \$500
- QUARTER PAGE (B&W Ad) \$300
- I/We cannot attend, but please accept the enclosed tax-deductible gift.*

**TOTAL Enclosed \$** \_\_\_\_\_

### PAYMENT INFORMATION

- Check (Please make checks payable to: University of La Verne, and mark "Gala" in the memo section)
  - Credit card:  Visa  Mastercard  Discover  Amex
- Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 CVV Code \_\_\_\_\_  
 Name on the Card \_\_\_\_\_  
 Business  Personal  
 Authorized Signature \_\_\_\_\_

*All proceeds go to University of La Verne scholarships.  
Thank you for your support.*

*University of La Verne's tax identification number is 95-1644026*

**University of La Verne / scholarship gala 2025**

1950 Third St. La Verne, CA 91750

*Please note:*

We request confirmation on all sponsorships by Friday, April 18, 2025. If you have any questions regarding your ad, please contact Sheila Rodriguez at (909) 448-4670 or via email at srodriguez3@laverne.edu.

Please visit [laverne.edu/gala](http://laverne.edu/gala) to register or complete this form and mail with payment to:

**University of La Verne  
University Advancement  
1950 Third Street  
La Verne, CA 91750**

Name of individual responsible for sponsorship purchase:

\_\_\_\_\_

Class Year (If applicable): \_\_\_\_\_

Title: \_\_\_\_\_

Company/Org. Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of company or individual exactly as it should appear on all printed materials:

\_\_\_\_\_

Contact person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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