

## The Drum Major Instinct

AUTHOR King, Jr., Martin Luther

GENRE Speech

OVERVIEW In this famous sermon, delivered only two months before his death in 1968 and considered by some to be his eulogy, King explains that we all have in us "a kind of drum major instinct, a desire to be out front" leading the parade. Instead of saying that we should squelch this selfish impulse he instead attempts to wed it to the idea of service: "If you want to be important--wonderful. If you want to be recognized--wonderful. If you want to be great--wonderful. But recognize that he who is greatest among you shall be your servant. That's a new definition of greatness." In this same sermon, King also claims that everyone can serve, an assertion that brings into question what it means to be a servant leader, who service most benefits, and what it means to have an inclusive definition of "who can serve."

FULL TEXT\* [Read the speech](#)

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TYPE Reading - Short Enough to Read Aloud.

THEMES [Exclusion and Belonging](#) [Faith and Belief](#) [Justice and Equality](#) [Leadership and Responsibility](#) [Love and Compassion](#) [Money, Wealth](#) [Motives and Values](#) [Power and Privilege](#) [Race, Ethnicity and Culture](#) [Serving and Volunteering](#) [Social and Political Change](#)

BIG QUESTIONS [What makes a good leader?](#) [How do we define love?](#) [How do we show love?](#) [Do acts of service lead to social change?](#) [Can a person change the world?](#)

### SAMPLE DISCUSSION QUESTIONS

1. Why does King think that the desire to be first is a problem? Does he think that there is a solution to this problem?
2. According to King, what is the relation between the drum major instinct and the race problem?
3. What does King mean when he says that the drum major instinct is good "if you use it right"?
4. What is the "new norm of greatness" that King invokes? According to King, how can everybody be great?
5. For King, what is the relation between death and service?
6. How does King finally help us understand what we can do to "make of this old world a new world"?
7. How would you/do you convince others to serve?
8. Does everyone have the capacity to serve? Why or why not?

# The Martin Luther King, Jr. Research and Education Institute

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## "The Drum Major Instinct," Sermon delivered at Ebenezer Baptist Church

AUTHOR: KING, MARTIN LUTHER, JR.

DATE: FEBRUARY 4, 1968

LOCATION: ATLANTA, GA.

GENRE: AUDIO

SERMON

[LISTEN TO AUDIO](#)

### Details

This morning I would like to use as a subject from which to preach: "The Drum Major Instinct." "The Drum Major Instinct." And our text for the morning is taken from a very familiar passage in the tenth chapter as recorded by Saint Mark. Beginning with the thirty-fifth verse of that chapter, we read these words: "And James and John, the sons of Zebedee, came unto him saying, 'Master, we would that thou shouldest do for us whatsoever we shall desire.' And he said unto them, 'What would ye that I should do for you?' And they said unto him, 'Grant unto us that we may sit, one on thy right hand, and the other on thy left hand, in thy glory.' But Jesus said unto them, 'Ye know not what ye ask: Can ye drink of the cup that I drink of? and be baptized with the baptism that I am baptized with?' And they said unto him, 'We can.' And Jesus said unto them, 'Ye shall indeed drink of the cup that I drink of, and with the baptism that I am baptized withal shall ye be baptized: but to sit on my right hand and on my left hand is not mine to give; but it shall be given to them for whom it is prepared.'" And then Jesus goes on toward the end of that passage to say, "But so shall it not be among you: but whosoever will be great among you, shall be your servant: and whosoever of you will be the chiefest, shall be servant of all."

The setting is clear. James and John are making a specific request of the master. They had dreamed, as most of the Hebrews dreamed, of a coming king of Israel who would set Jerusalem free and establish his kingdom on Mount Zion, and in righteousness rule the world. And they thought of Jesus as this kind of king. And they were thinking of that day when Jesus would reign supreme as this new king of Israel. And they were saying, "Now when you establish your kingdom, let one of us sit on the right hand and the other on the left hand of your throne."

Now very quickly, we would automatically condemn James and John, and we would say they were selfish. Why would they make such a selfish request? But before we condemn them too quickly, let us look calmly and honestly at ourselves, and we will discover that we too have those same basic desires for recognition, for importance. That same desire for attention, that same desire to be first. Of course, the other disciples got mad with James and John, and you could understand why, but we must understand that we have some of the same James and John qualities. And there is deep down within all of us an instinct. It's a kind of drum major instinct—a desire to be out front, a desire to lead the parade, a desire to be first. And it is something that runs the whole gamut of life.

And so before we condemn them, let us see that we all have the drum major instinct. We all want to be important, to surpass others, to achieve distinction, to lead the parade. Alfred Adler, the great psychoanalyst, contends that this is the dominant impulse. Sigmund Freud used to contend that sex was the dominant impulse, and Adler came with a new argument saying that this quest for recognition, this desire for attention, this desire for distinction is the basic impulse, the basic drive of human life, this drum major instinct.

And you know, we begin early to ask life to put us first. Our first cry as a baby was a bid for attention. And all through childhood the drum major impulse or instinct is a major obsession. Children ask life to grant them first place. They are a little bundle of ego. And they have innately the drum major impulse or the drum major instinct.

Now in adult life, we still have it, and we really never get by it. We like to do something good. And you know, we like to be praised for it. Now if you don't believe that, you just go on living life, and you will discover very soon that you like to be praised. Everybody likes it, as a matter of fact. And somehow this warm glow we feel when we are praised or when our name is in print is something of the vitamin A to our ego. Nobody is unhappy when they are praised, even if they know they don't deserve it and even if they don't believe it. The only unhappy people about praise is when that praise is going too much toward somebody else. (*That's right*) But everybody likes to be praised because of this real drum major instinct.

Now the presence of the drum major instinct is why so many people are "joiners." You know, there are some people who just join everything. And it's really a quest for attention and recognition and importance. And they get names that give them that impression. So you get your groups, and they become the "Grand Patron," and the little fellow who is henpecked at home needs a chance to be the "Most Worthy of the Most Worthy" of something. It is the drum major impulse and longing that runs the gamut of human life. And so we see it everywhere, this quest for recognition. And we join things, overjoin really, that we think that we will find that recognition in.

Now the presence of this instinct explains why we are so often taken by advertisers. You know, those gentlemen of massive verbal persuasion. And they have a way of saying things to you that kind of gets you into buying. In order to be a man of distinction, you must drink this whiskey. In order to make your neighbors envious, you must drive this type of car. (*Make it plain*) In order to be lovely to love you must wear this kind of lipstick or this kind of perfume. And you know, before you know it, you're just buying that stuff. (*Yes*) That's the way the advertisers do it.

I got a letter the other day, and it was a new magazine coming out. And it opened up, "Dear Dr. King: As you know, you are on many mailing lists. And you are categorized as highly intelligent, progressive, a lover of the arts and the sciences, and I know you will want to read what I have to say." Of course I did. After you said all of that and explained me so exactly, of course I wanted to read it. [*laughter*]

But very seriously, it goes through life; the drum major instinct is real. (*Yes*) And you know what else it causes to happen? It often causes us to live above our means. (*Make it plain*) It's nothing but the drum major instinct. Do you ever see people buy cars that they can't even begin to buy in terms of their income? (*Amen*) [*laughter*] You've seen people riding around in Cadillacs and Chryslers who don't earn enough to have a good T-Model Ford. (*Make it plain*) But it feeds a repressed ego.

God didn't call America to do what she's doing in the world now. (*Preach it, preach it*) God didn't call America to engage in a senseless, unjust war as the war in Vietnam. And we are criminals in that war. We've committed more war crimes almost than any nation in the world, and I'm going to continue to say it. And we won't stop it because of our pride and our arrogance as a nation.

But God has a way of even putting nations in their place. (*Amen*) The God that I worship has a way of saying, "Don't play with me." (*Yes*) He has a way of saying, as the God of the Old Testament used to say to the Hebrews, "Don't play with me, Israel. Don't play with me, Babylon. (*Yes*) Be still and know that I'm God. And if you don't stop your reckless course, I'll rise up and break the backbone of your power." (*Yes*) And that can happen to America. (*Yes*) Every now and then I go back and read Gibbons' *Decline and Fall of the Roman Empire*. And when I come and look at America, I say to myself, the parallels are frightening. And we have perverted the drum major instinct.

But let me rush on to my conclusion, because I want you to see what Jesus was really saying. What was the answer that Jesus gave these men? It's very interesting. One would have thought that Jesus would have condemned them. One would have thought that Jesus would have said, "You are out of your place. You are selfish. Why would you raise such a question?"

But that isn't what Jesus did; he did something altogether different. He said in substance, "Oh, I see, you want to be first. You want to be great. You want to be important. You want to be significant. Well, you ought to be. If you're going to be my disciple, you must be." But he reordered priorities. And he said, "Yes, don't give up this instinct. It's a good instinct if you use it right. (*Yes*) It's a good instinct if you don't distort it and pervert it. Don't give it up. Keep feeling the need for being important. Keep feeling the need for being first. But I want you to be first in love. (*Amen*) I want you to be first in moral excellence. I want you to be first in generosity. That is what I want you to do."

And he transformed the situation by giving a new definition of greatness. And you know how he said it? He said, "Now brethren, I can't give you greatness. And really, I can't make you first." This is what Jesus said to James and John. "You must earn it. True greatness comes not by favoritism, but by fitness. And the right hand and the left are not mine to give, they belong to those who are prepared." (*Amen*)

And so Jesus gave us a new norm of greatness. If you want to be important—wonderful. If you want to be recognized—wonderful. If you want to be great—wonderful. But recognize that he who is greatest among you shall be your servant. (*Amen*) That's a new definition of greatness.

And this morning, the thing that I like about it: by giving that definition of greatness, it means that everybody can be great, (*Everybody*) because everybody can serve. (*Amen*) You don't have to have a college degree to serve. (*All right*) You don't have to make your subject and your verb agree to serve. You don't have to know about Plato and Aristotle to serve. You don't have to know Einstein's theory of relativity to serve. You don't have to know the second theory of thermodynamics in physics to serve. (*Amen*) You only need a heart full of grace, (*Yes, sir, Amen*) a soul generated by love. (*Yes*) And you can be that servant.

I know a man—and I just want to talk about him a minute, and maybe you will discover who I'm talking about as I go down the way (*Yeah*) because he was a great one. And he just went about serving. He was born in an obscure village, (*Yes, sir*) the child of a poor peasant woman. And then he grew up in still another obscure village, where he worked as a carpenter until he was thirty years old. (*Amen*) Then for three years, he just got on his feet, and he was an itinerant preacher. And he went about doing some things. He didn't have much. He never wrote a book. He never held an office. He never had a family. (*Yes*) He never owned a house. He never went to college. He never visited a big city. He never went two hundred miles from where he was born. He did none of the usual things that the world would associate with greatness. He had no credentials but himself.

He was only thirty-three when the tide of public opinion turned against him. They called him a rabble-rouser. They called him a troublemaker. They said he was an agitator. (*Glory to God*) He practiced civil disobedience; he broke injunctions. And so he was turned over to his enemies and went through the mockery of a trial. And the irony of it all is that his friends turned him over to them. (*Amen*) One of his closest friends denied him. Another of his friends turned him over to his enemies. And while he was dying, the people who killed him gambled for his clothing, the only possession that he had in the world. (*Lord help him*) When he was dead he was buried in a borrowed tomb, through the pity of a friend.

Nineteen centuries have come and gone and today he stands as the most influential figure that ever entered human history. All of the armies that ever marched, all the navies that ever sailed, all the parliaments that ever sat, and all the kings that ever reigned put together (*Yes*) have not affected the life of man on this earth (*Amen*) as much as that one solitary life. His name may be a familiar one. (*Jesus*) But today I can hear them talking about him. Every now and then somebody says, "He's King of Kings." (*Yes*) And again I can hear somebody saying, "He's Lord of Lords." Somewhere else I can hear somebody saying, "In Christ there is no East nor West." (*Yes*) And then they go on and talk about, "In Him there's no North and South, but one great Fellowship of Love throughout the whole wide world." He didn't have anything. (*Amen*) He just went around serving and doing good.

This morning, you can be on his right hand and his left hand if you serve. (*Amen*) It's the only way in.

Every now and then I guess we all think realistically (*Yes, sir*) about that day when we will be victimized with what is life's final common denominator—that something that we call death. We all think about it. And every now and then I think about my own death and I think about my own funeral. And I don't think of it in a morbid sense. And every now and then I ask myself, "What is it that I would want said?" And I leave the word to you this morning.

If any of you are around when I have to meet my day, I don't want a long funeral. And if you get somebody to deliver the eulogy, tell them not to talk too long. (*Yes*) And every now and then I wonder what I want them to say. Tell them not to mention that I have a Nobel Peace Prize—that isn't important. Tell them not to mention that I have three or four hundred other awards—that's not important. Tell them not to mention where I went to school. (*Yes*)

I'd like somebody to mention that day that Martin Luther King, Jr., tried to give his life serving others. (*Yes*)

I'd like for somebody to say that day that Martin Luther King, Jr., tried to love somebody.

I want you to say that day that I tried to be right on the war question. (*Amen*)

I want you to be able to say that day that I did try to feed the hungry. (*Yes*)

And I want you to be able to say that day that I did try in my life to clothe those who were naked. (*Yes*)

I want you to say on that day that I did try in my life to visit those who were in prison. (*Lord*)

I want you to say that I tried to love and serve humanity. (*Yes*)

Yes, if you want to say that I was a drum major, say that I was a drum major for justice. (*Amen*) Say that I was a drum major for peace. (*Yes*) I was a drum major for righteousness. And all of the other shallow things will not matter. (*Yes*) I won't have any money to leave behind. I won't have the fine and luxurious things of life to leave behind. But I just want to leave a committed life behind. (*Amen*) And that's all I want to say.

If I can help somebody as I pass along,  
If I can cheer somebody with a word or song,  
If I can show somebody he's traveling wrong,  
Then my living will not be in vain.  
If I can do my duty as a Christian ought,  
If I can bring salvation to a world once wrought,  
If I can spread the message as the master taught,  
Then my living will not be in vain.

Yes, Jesus, I want to be on your right or your left side, (*Yes*) not for any selfish reason. I want to be on your right or your left side, not in terms of some political kingdom or ambition. But I just want to be there in love and in justice and in truth and in commitment to others, so that we can make of this old world a new world.

Source: MLKEC, INP, Martin Luther King, Jr. Estate Collection, In Private Hands, NYC-8D & 8E; MLK-19