# University of La Verne

# **Build an entrepreneurial mindset**

Entrepreneurship is more than just starting a business. It's a mindset that can help you achieve your goals and overcome challenges in any aspect of life. Whether you're starting a new venture or seeking to improve your career, developing an entrepreneurial mindset can be a valuable asset. Here are 10 steps to help you develop an entrepreneurial mindset:

### □ Believe in Yourself

The first step to developing an entrepreneurial mindset is to believe in yourself. This means having confidence in your abilities and being willing to take risks.

#### □ Embrace Failure

Failure is a part of any entrepreneurial journey. It's important to embrace failure as a learning opportunity and not a setback. Failure can teach valuable lessons that help you improve your approach.

#### □ Learn from Successful Entrepreneurs

Learning from successful entrepreneurs can help you understand what it takes to succeed in business. You can read biographies, attend seminars, or join networking groups.

#### □ Be Open and Adaptive to Change

Entrepreneurs must be nimble and adaptive to change and willing to adapt to new situations. They must be able to pivot their strategies quickly when something isn't working or the market or competition changes — and be open to trying new approaches.

#### □ Take Calculated Risks

Entrepreneurship involves taking risks, but it's important to take calculated risks. This means assessing the potential risks and rewards of a particular decision before making it. Oftentimes this means using research and critical thinking to make these decisions.

#### □ Focus on Solutions

Entrepreneurs focus on finding solutions to problems rather than dwelling on the problems themselves. This means being creative and resourceful in finding ways to overcome obstacles.

#### Build a Strong Network

Building a strong network of contacts can help you gain valuable insights, resources, and support. Networking involves building relationships with people who can help you achieve your goals.

#### □ Stay Persistent

Persistence is essential in entrepreneurship. It's important to stay focused on your goals and not give up when faced with setbacks or obstacles.

#### □ Be Proactive

Entrepreneurs are proactive in identifying opportunities and taking action to pursue them. They don't wait for opportunities to come to them but actively seek them out.

## □ Continuously Learn and Improve

Finally, it's essential to continuously learn and improve your skills and knowledge. This means learning from mistakes and staying up to date with industry trends and best practices.

Developing an entrepreneurial mindset takes time and effort, but it can be a valuable asset in achieving your goals. By following these 10 steps, you can develop the confidence, resilience, and creativity needed to help you succeed in bringing your idea to fruition. An entrepreneurial mindset provides a valuable skillset and mentality helpful to handling almost any opportunity or challenge in life.