Multimedia Reporting

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| **C-ID Number** | JOUR 120 |
| **Discipline** | Journalism |
| **Date Approved** | April 04, 2012 |

## General Course Description

This course will provide an introduction to multimedia storytelling with a journalism emphasis. Techniques that will be explored include use of video, photos, audio, animation, and text to convey interactive news and feature stories through the Internet and other electronic media. It also will include techniques in digital research, critical thinking, and synthesis.

## Minimum Units

3.0

## Any rationale or comments

## Advisories/Recommendations

## Course Content

Storytelling techniques/writing Blogs Interactive social media Visual communication Copy editing Legal issues, including copyright Shoot and edit video for storytelling Create photo slideshow stories Record and edit audio for storytelling Digital research techniques and practice Assess digital media sources, including database

## Laboratory Activities

Audio Editing Video Editing

## Course Objectives

At the conclusion of this course, the student should be able to: Construct news stories through blog and social media posts Produce news stories using audio and video Edit audio and video Interpret and apply legal issues to works created Assess digital storytelling strategies – Knowing when and how to use traditional print, audio, video, multimedia, other visual and social media Developing digital research strategies

## Prerequisites

## Corequisites

## Methods of Evaluation

Reporting assignments/projects across multiple platformsQuizzes/ExamsCritiques; peer critiquesProfessional protocols (meeting deadlines, attendance, adherence to ethics)

## Sample Textbooks

Briggs, Mark. Journalism Next: A Practical Guide to Digital Reporting and Publishing. CQ Press Luckie, Mark. The Digital Journalists Handbook. CreateSpace Briggs, Mark, et al. Journalism 2.0: How to Survive and Thrive. J-Lab Levinson, Paul. New New Media. Allyn and Bacon

## Notes