

	Emerging (0-12 points)	Developing (13-16 points)	Advanced (17-20 points)	Score
	C Range Speech	B Range Speech	A Range Speech	
Organization (20 points)	Thesis is clear. Ideas may not be fully developed. Main points are difficult to identify. Transitions may be needed. The conclusion may not be as clear that the presentation has concluded.	Thesis is engaging and interesting. Ideas are focused and assist the content and development of the speech. Transitions are noticeable. The conclusion is clear, and reflects the content of the speech.	Thesis authentically engages the audience in a fascinating idea or subject. Ideas are clearly organized, and developed with a specific purpose of the speech. Transitions help drive the content to flow easier. The conclusion summarizes content as well as adds an impact to overall content.	
Language (20 points)	Language choices may be limited, prepared with slang or jargon, too complex, or too dull. Has regular eye contact with the audience with minimal distracting movement. Spoken at an appropriate volume.	Language used is mostly respectful, inoffensive, challenges the thought patterns of the audience or style that accents the thesis of the speech. Has good eye contact and be speaking to the audience at least 85% of the time. Uses planned movement and gestures to assist message development. Uses volume, pitch and tone to develop the message of the speech.	Language choice is vivid and precise and is eloquent to inspire the audience to want more from the speaker on the topic. Carries on a personal conversation with the audience through intense eye contact. Uses well staged movement as integral in presenting the ideas of the speech. Uses volume, pitch and tone as elements of support for the speech ideas.	
Engagement (20 points)	Delivers the speech with little to no interest in the topic delivered. Delivers the speech with little to no interest in the audience engaging in the speech or content. Delivers the speech simply to give a speech.	Delivers the speech showing interesting in the topic delivered. Delivers the speech with an interest in the audience engaged in the speech or the content. Delivers the speech with an interest in the speech and audience approval.	Delivers the speech with a passion for the topic delivered. Delivers the speech with a passion for the audience to be engaged with the content and the delivered speech. Delivers the speech with a confidence that the audience will care to know more about the content, even after the delivery of the speech.	
Topic Knowledge (20 points)	The topic is original and at a college level. The topic knowledge is at a level of complexity. The knowledge of the topic is rudimentary and basic. The topic is unclear whether it is persuasive, or informative, with little to no entertainment.	The topic pushes the range of thinking for the audience or presents an unusual take on a subject. The topic knowledge excels beyond a level of complexity. The knowledge of the topic exceeds beyond a basic level. The topic is clear whether it is persuasive, or informative.	The topic inspires or enlightens the audience beyond being just another assigned speech. The topic knowledge adds breadth and depth for the audience. The knowledge of the topic accelerates thought in the audience. The topic is clear whether it is persuasive, or informative, and adds an entertaining element.	
Appropriate Use of Delivery (20 points)	The delivery detracts from the message. The delivery may appear inconsistent with the message. Articulation and pronunciation tend to be sloppy. Poise of composure is lost during any distractions. Audience members have difficulty hearing the presentation.	The delivery generally seems effective. The delivery is consistent with the message. Articulation and pronunciation is accurate. Poise of composure is consistent during any distractions. Most audience members can hear the presentation.	The delivery is effective with added confidence. The delivery enhances the message. Articulation and pronunciation are emphasized. Poise of composure accelerates during distraction. All audience members can hear the presentation.	