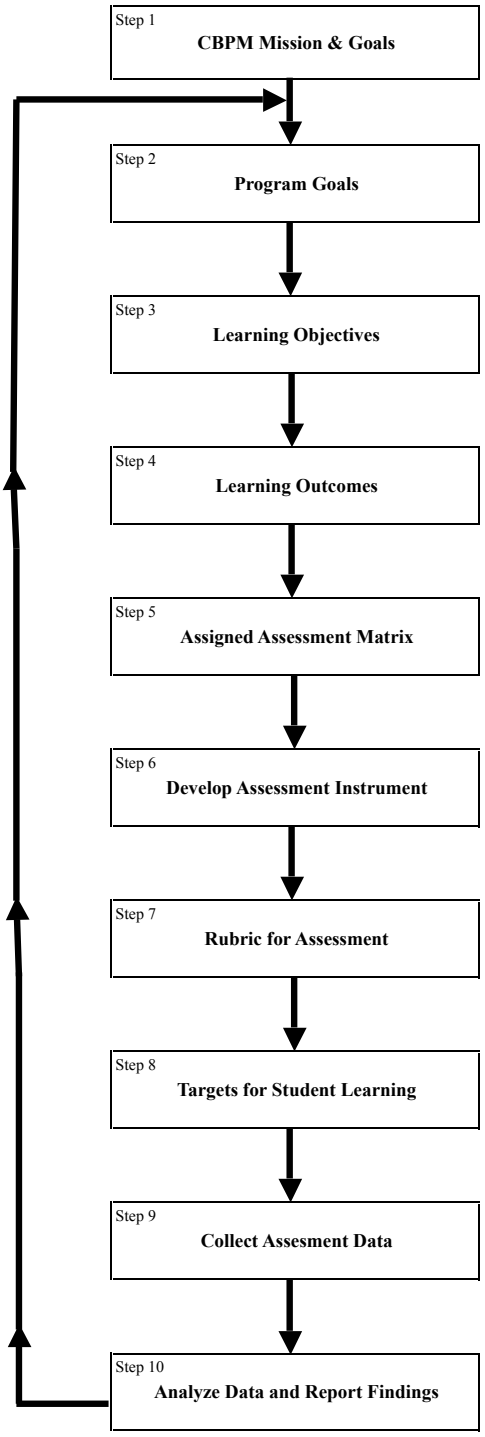
Appendix 1

College of Business and Public Management
Course Embedded Outcomes Assessment Program



Establish relevant mission for the College

Define the key goals for a program

For each program goal define a set of learning objectives

For each learning objective develop a set of measurable learning outcomes (traits)

For each learning objective determine which course or courses will be used for measurement and insure learning objectives are listed on all course syllabi

For each learning objective, appropriate assessment tools will be selected to measure student learning

Develop a rubric, or scoring guide to help faculty measure student learning

Establish desired target rates of student learning for each learning objective

On a planned schedule, all faculty teaching require core courses will collect data and provide samples of student work

Assessment data should be analyzed and used for continuous improvement of the program and/or curriculum