

International Business and Language

Program Review

Action Update

16 September 2010

The actions previously planned and initiated as a result of the subject Program Review were continued during this period.

1. The action previously taken to make Business Finance available as a major elective option by recommending Business Statistics as the course used to meet General Education quantitative requirements has met with a large degree of success. Over half of entering La Verne students selecting the International Business and Language major have followed this path.

2. The action taken to require Anthropology 320 as a major core requirement for solidifying the program response to the need for a culturally oriented component has been met with enthusiasm by the students involved.

3. The recommendation of an internship requirement has been addressed. There is presently an effort in the College of Business and Public Management to make internships available to all students desiring them. The interdisciplinary International Business and Language students are now participating in this availability.

4. Discussions are continuing with the Department of Foreign Languages and the Dean of Arts and Sciences relative to the creation of Mandarin as a language option. The hurdle continues to be the lack of full-time faculty in this area and the University's difficulty in fitting available faculty funding to the need. The demand for this language continues to grow among those interested in the International Business and Language program. At the same time the demand for German and French has almost disappeared. As a result, the overall registration in the program has been decreased by about 20%.

5. Interest in including a semester abroad in individual student programs has continued in spite of general economic conditions. Most students continue to choose Barcelona but some have chosen different opportunities such as the University of Valparaiso. The College Business now has expanded a program of study tours to global destinations during periods between regular academic sessions that have also become a part of the selection of major elective opportunities for IB&L majors.