

International Business and Language

Program Review

Action Update

September 14, 2009

A number of actions have been initiated as result of the Program Review. Some are still in the planning stage, some are underway and some have been accomplished.

1. It was recommended that ECON 228 (formerly ECON 338) be substituted for ECON 320 as a major prerequisite. It was felt that the student would be better given a balanced view of both macroeconomics and microeconomics and create the opportunity of taking finance courses as major electives. This has been accomplished. At the same time, Accounting 203 was substituted for Accounting 201, Financial Accounting to give the student a balanced perspective of both financial and managerial accounting.

2. Anthropology 330, Cultural Anthropology was substituted For either Religion 300, Religions West, or Religion 305, Religions East, as a major requirement in the effort to give the student a more balanced view of the effect of world cultures on the world of international business.

3. Business 330, Business Finance, has been made available as a major elective through the changes described in 1. above coupled with giving the student the opportunity to meet the general education requirement in quantitative methods and at the same time satisfying the remaining prerequisite, Business Statistics. About half of students new to the program are pursuing this opportunity.

4. The recommendation of an internship requirement has been addressed. There is presently an effort in the College of Business and Public Management to make internships available to all students desiring them.

5. Discussions have been carried out with the Department of Foreign Languages relative to the creation of Mandarin as a language option. The present hurdle is the lack of full-time faculty in this area and the University's difficulty in adding faculty during the current economic malaise.

