

## Photography Department

### Assessment Plan

2003

The goal of the assessment plan of the Photography Department is to provide faculty with on-going and meaningful information to help improve learning outcomes. The following assessment procedures are used:

1. Student Progress Questionnaire
  - Comprehensive exam taken by seniors who have declared minors in photography or have majors in the Art and the Communication Departments with photography concentrations
2. Alumni Survey
  - Administered to alumni every five years
3. SWOT analysis
  - Interviews with internal and external stakeholder regarding strengths, weaknesses, opportunities and threats pertaining to the Department
4. External Reviewer
  - Critical review of the program review document by an outside expert every five years
5. Rubric-based Assessment
  - Periodically assesses student work in key courses using specially designed rubrics to identify student strength and weaknesses