Art and Art History Department
Visual Art Assessment
Rubric

Elements/Principles/Expressive Correct use of elements (line, shape/form, value, space, color, texture), principles (balance, harmony, variety, emphasis, rhythm/movement/repetition, gradation, proportion, and unity) and expressive elements (emotions, concepts, metaphors, etc.) to solve problem.					
Criteria	Ratings				
Expressiveness of theme	4	3	2	1	0
Uses good composition (uses good design principles—specify which)	4	3	2	1	0
Demonstrates understanding of elements and principles of design (list them)	4	3	2	1	0
Work reveals what student feels and/or ideas	4	3	2	1	0
Work is response to personal or life experiences	4	3	2	1	0
Proportions are correct	4	3	2	1	0
Modeling done through value changes	4	3	2	1	0
Contrast of dark and light	4	3	2	1	0
Color used expressively	4	3	2	1	0
Large and small shapes used	4	3	2	1	0
Use of contour line	4	3	2	1	0
Center of interest shown through contrast, value changes, movement	4	3	2	1	0
Harmonious color use	4	3	2	1	0
Variety of textures	4	3	2	1	0
Equal distribution of positive/negative space	4	3	2	1	0
Illusion of space created	4	3	2	1	0
Symmetrical balance achieved (or asymmetrical)	4	3	2	1	0
Emphasis achieved by contrast (isolation, dominance, etc.)	4	3	2	1	0
Repeated pattern evident in the texture	4	3	2	1	0
Space accurately portrayed	4	3	2	1	0

4   Assignment clearly exhibits superior understanding and application of elements, principles, and expressive elements required to solve problem.

3   Assignment exhibits a good ability to utilize elements, principles, and expressive elements required to solve problem

2   Assignment exhibits several errors in regard to understanding the application and understanding of elements, principles, or expressive elements required to solve problem.

1   Assignment exhibits a large number of errors in application and understanding of elements, principles, or expressive elements required to solve problem.

0   Assignment exhibits no regard to application and understanding of elements, principles, or expressive elements required to solve problems.