



Career Development and Placement Center

Winter 2003 PHONE Career Placement Survey

Hello, my name is _____. I am calling on behalf of the University of La Verne, Career Development & Placement Center. How are you this evening? (PAUSE-RESPOND) The Career Development & Placement Center is conducting a survey of graduates from the past year. The purpose of the survey is to obtain a better idea of what University of La Verne students are doing after graduation. I would like to ask you a few questions. Please help me complete the following:

REPRESENTATIVES: ENTER APPROPRIATE RESPONSE TO ENTER SURVEY.

- | | |
|------------------------------------|------------|
| A. Disconnected Number | (DIS) |
| B. Whereabouts Unknown | (WU) |
| C. Do Not Call | (DNC) |
| D. Deceased | (DE) |
| E. No English | (NE) |
| F. Unavailable Throughout Campaign | (UNV) |
| G. Reassigned Number | (RN) |
| H. Refused | (REF) |
| I. Call Back | |
| J. Continue survey with Graduate | (Graduate) |
| K. Continue survey with Parent | (Parent) |
| L. Continue survey with Other | (Other) |

1. I need to first verify your address, phone number and capture your e-mail address. (***see demographics screen for address and use F9 for e-mail***)

How would you describe your primary employment status at this time? (DO NOT PROMPT)

- | | | |
|---|----|----|
| 1. Employed full-time, within a career related to your college major | To | 02 |
| 2. Employed full-time, outside a career related to your college major | | 02 |
| 3. Employed part-time, but seeking full-time employment | | 02 |
| 4. Employed part-time, not seeking full-time employment | | 02 |
| 5. Unemployed, seeking employment | | 23 |
| 6. Unemployed, not seeking employment | | 14 |
| 7. Serving in the military | | 13 |
| 8. Refused | | 14 |
| 9. End Survey | | 32 |

2. Can you tell me the name of your current employer?

- | | | |
|---|----|----|
| 1. Capture employer name _____ | To | 03 |
| 2. If employer is a school, capture school district _____ | | 03 |
| 3. Refused | | 03 |
| 4. End survey | | 32 |

3. What city is your employer is located in?

- | | | |
|-------------------------------|----|----|
| 1. Free format (city) _____ | To | 04 |
| 2. Refused | | 04 |
| 3. End survey | | 32 |

4. In what state is your employer located?

- | | | |
|---------------------------------|----|----|
| 1. Free format (zip code) _____ | To | 05 |
| 2. Refused | | 05 |
| 3. End survey | | 32 |

5. Very often, prospective student's families ask what the average salary levels are for recent graduates. University of La Verne would appreciate your input so that accurate information can be provided. After hearing the following salary ranges, please indicate which range the salary your current position would fall under? (capture annual salary)

- | | | |
|---------------------------------|----|----|
| 1. Under \$20,000 per year | To | 06 |
| 2. \$21,000-\$30,000 per year | | 06 |
| 3. \$31,000 - \$40,000 per year | | 06 |
| 4. \$41,000 - \$50,000 per year | | 06 |
| 5. \$51,000 – \$60,000 per year | | 06 |
| 6. \$61,000 - \$70,000 per year | | 06 |
| 7. \$71,000-\$80,000 per year | | 06 |
| 8. over \$80,000 per year | | 06 |
| 9. Refused | | 06 |
| 10. End survey | | 32 |

6. When did you obtain your first job after you graduated with your bachelor degree ? (PROMPT)

- | | | |
|--|----|----|
| 1. Before graduation | To | 07 |
| 2. Within 3 months after graduation | | 07 |
| 3. More than 3 months after graduation | | 07 |
| 4. Refused | | 07 |
| 5. End Survey | | 32 |

7. What was the most effective method you used that led to your job after graduation?
(DO NOT PROMPT)

1. On campus recruitment	To	08
2. Career Center Job Postings		08
3. Career Fair		08
4. Contacted employer directly		08
5. Family/Personal Contacts		08
6. Responded to classified ad		08
7. Private employment agency (Head Hunter)		08
8. A University of La Verne professor		08
9. Previously worked for employer (i.e. internship, part-time, summer, etc.)		08
10. Internet job sites		08
11. MonsterTrak		08
12. Other _____		08
13. Unknown		08
14. Refused		08
15. End Survey		32

8. Which of the following factors below do you believe had an impact in helping you obtain your current job/or continued studies? (answer all that apply)

1. Above average academic performance	To	09
2. Academic major/emphasis		09
3. Extracurricular experiences providing skills		09
4. Work experience		09
5. Internship experience		09
6. Volunteer experience		09
7. Personality or interpersonal skills		09
8. Refused		09
9. End survey		32

9. Did you participate in an internship while at the University of La Verne?

1. Yes	To	10
2. No		12
3. End Survey		32

10. How did you find your internship opportunity?

1. Career Center	To	11
2. Faculty		11
3. Website		11
4. Found it on own		11
5. Other _____		11
6. Refused		11
7. End survey		32

11. Why did you choose to do an internship?

1. Job experience	To	14
2. Major exploration		14
4. Skill development		14
5. Other _____		14
6. Refused		14
7. End survey		32

12. Why did you choose not to do an internship?

1. No interest	To	14
2. Employed		14
3. Could not find internship		14
4. Was not accepted into internship program		14
5. Other _____		14
6. Refused		14
7. End survey		32

13. Which branch of the military are you in?

1. Army	To	14
2. Navy		14
3. Air Force		14
4. Marines		14
5. Coast Guard		14
6. Other _____		14
7. Refused		14
8. End survey		32

14, 23. Are you currently attending Graduate or Professional school?

		<u>14</u>	<u>23</u>
1. Yes – attending full-time	To	15	24
2. Yes – attending part-time		15	24
3. Have been Accepted – will attend in Summer 2003		15	24
4. Have been Accepted – will attend in Fall 2003		15	24
5. Waiting to hear if accepted		15	24
6. Not attending Graduate / Professional school		17	26
7. Refused		17	26
8. End survey		32	33

15, 24. What is the name of institution you are currently attending or waiting to hear from?

		<u>15</u>	<u>24</u>
1. Free Format _____	To	16	25
2. Refused		16	25
3. End survey		32	33

16, 25. What program or major are you pursuing?

1. Free format _____	To	<u>16</u> 17	<u>25</u> 26
2. Refused		17	26
3. End survey		32	33

17, 26. During your education at the University of La Verne, did you use any of the services offered by the Career Development & Placement Center?

1. Yes	To	<u>17</u> 18	<u>26</u> 27
2. No		18	27
3. Refused		18	27
4. End survey		32	33

18, 27. How would you rate the helpfulness of general career resources, information, or advice you received from the following sources at the University of La Verne?

Scale – (very helpful, somewhat helpful, not helpful, did not seek advice)

Career Development & Placement

1. Very helpful	To	<u>18</u> 19	<u>27</u> 28
2. Somewhat helpful		19	28
3. Not helpful		19	28
4. Did not seek advice		19	28
5. Refused		19	28
6. End survey		32	33

19, 28. Alumni

1. Very helpful	To	<u>19</u> 20	<u>28</u> 29
2. Somewhat helpful		20	29
3. Not helpful		20	29
4. Did not seek advice		20	29
5. Refused		20	29
6. End survey		32	33

20, 29. Faculty

1. Very helpful	To	<u>20</u> 21	<u>29</u> 30
2. Somewhat helpful		21	30
3. Not helpful		21	30
4. Did not seek advice		21	30
5. Refused		21	30
6. End survey		32	33

21,30. Administrators/Staff

	<u>21</u>	<u>30</u>
1. Very helpful	To 22	31
2. Somewhat helpful	22	31
3. Not helpful	22	31
4. Did not seek advice	22	31
5. Refused	22	31
6. End survey	32	33

22, 31. How well do you feel your University of La Verne education prepared you for the working world?

	<u>22</u>	<u>31</u>
1. Very good	To 32	33
2. Good	32	33
3. Fair	32	33
4. Poor	32	33
5. Very Poor	32	33
6. Refused	32	33

32. Thank you for your time and help today! The information you've provided will help the University of La Verne Career Development and Placement Center better service students and alumni. The University wishes you all the best!

If you have questions, please contact Laura Kiralla, Director of the Career Development & Placement Center at 909-593-3511 ext 4054 or at kirallal@ulv.edu

(COMPLETE)

33. Thank you for your time and help today! The information you've provided will help the University of La Verne Career Development and Placement Center better service students and alumni. The University wishes you all the best!

We encourage you to contact contact Laura Kiralla, Director of the Career Development & Placement Center at 909-593-3511 ext 4054 or at kirallal@ulv.edu to help you in your search for employment.

(COMPLETE – unemployed, seeking employment)