

Capstone Assessment Rubric Articulated Criteria for Different Types of Projects  
**Diversity and Community**  
 University of La Verne 2008

<b>Empirical Projects</b> (Involve original data collection - qualitative or quantitative in nature to answer questions or test hypotheses)	<b>Applied Projects (Involve utilization of knowledge to intervene, prevent, ameliorate or to solve a problem in social contexts, work or natural environments)</b>	<b>Theoretical, Reflective or Analytical Projects (Involve systematic library, bibliographic and/or documentary research)</b>	<b>Creative and Artistic Expression (Involve paintings, sculptures, musical performances and theatre productions)</b>	<b>Strategic analysis (Involve utilization of business and organizational skills and principles to analyze the essential features of real-world business or organizational structures or processes)</b>
1. Topic, problem and purpose statements focus on population(s) or issue(s) that reflect diversity	1. Topic, problem and purpose statements clearly focus on a population(s) or issue(s) that reflect diversity	1. Topic, problem and thesis statements clearly focus on a population(s), issue(s) or event(s) that reflect diversity	1. Content of the projects, as articulated in accompanying written statements and reflections, explicitly address issues related to diversity	1. Global and socio-cultural diversities (ethnic, gender, SES, etc), environmental/sustainability issues are considered or addressed in the strategic analysis of the organizational structure and control systems
2. Literature reviews theory and research that examine issues of diversity	2. Literature reviews theory and research that examine issues of diversity	2. Research material cover perspectives that reflect points of view inclusive of diverse populations	2. Creative or artistic piece and/or process explores the diversity of the human condition	2. Global and socio-cultural diversities (ethnic, gender, SES, etc), environmental/sustainability issues are considered or addressed in the strategic analysis of the marketing, promotion and customer relations areas
3. Hypotheses or research questions identify diversity related variables	3. Procedures and strategies used in the applied project reflect awareness and sensitivity to the diversity of the population(s)	3. Narrative or essay explicitly addresses issues, concepts and concerns pertinent to diverse populations, cultural contexts or perspectives		3. Global and socio-cultural diversities (ethnic, gender, SES, etc), environmental/sustainability issues are considered or addressed in the strategic analysis of employee relations and human resources management areas
4. Sampling, measurement instruments, and data collection procedures are sensitive to diversity issues	4. Discussion and critique of the project consider implications for the sustainability of diverse communities	4. Conclusions, implications and recommendations have relevance for the sustainability of diverse communities		
5. Findings are interpreted in terms of their implications for the sustainability of diverse communities				