

## Ecological Attitudes and Knowledge Scale

The following are various actions and options people have concerning environmental issues. Please read each statement carefully and indicate whether you think it is true or false for you. There are no right or wrong answers.

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|---|---|--|
| T | F | 1. I'm not willing to give up driving on a weekend due to a smog alert/  |
| T | F | 2. I'd be willing to ride a bicycle or take the bus to work in order to reduce air pollution.  |
| T | F | 3. I have attended a meeting of an organization specifically concerned with bettering the environment.                                   |
| T | F | 4. I'm not willing to go out of my way to do much about ecology since that is the government's job.                                      |
| T | F | 5. I keep track of my congressperson and senator's voting records on environmental issues  |
| T | F | 6. I have never written a congressperson concerning the pollution problem.   |
| T | F | 7. It genuinely infuriates me to think that the government doesn't do more to help control pollution of the environment.                 |
| T | F | 8. I'd be willing to write my congressperson weekly concerning ecological problems.  |
| T | F | 9. I rarely ever worry about the effects of smog on my family and myself.  |
| T | F | 10. I have never attended a meeting related to ecology.  |
| T | F | 11. Have contacted a community agency to find out what I can do about pollution.   |
| T | F | 12. I have switched products for ecological reasons.   |
| T | F | 13. I'm usually not bothered by so-called "noise pollution."   |
| T | F | 14. I have never joined a clean up drive.  |
| T | F | 15. I get depressed on smoggy days.  |
| T | F | 16. it frightens me to think that much of the food I eat is contaminated with pesticides.  |
| T | F | 17. I don't make a special effort to buy products in recyclable containers.  |
| T | F | 18. I guess I've never actually bought a product because it had a lower polluting effect.  |
| T | F | 19. The whole pollution issue has never upset me too much since I feel it is overrated.  |
| T | F | 20. I would be willing to use a rapid transit system to help reduce pollution.   |
| T | F | 21. When I think of the ways industries are polluting, I get frustrated and angry.   |
| T | F | 22. I feel people worry too much about pesticides on food products.  |
| T | F | 23. I feel fairly indifferent to the statement: "The world will be dead in 40 years if we don't remake the environment."                 |
| T | F | 24. I would donate a days pay to a foundation to help improve the environment.   |
| T | F | 25. I would probably never join a group or club, which is concerned solely with ecological issues.                                       |
| T | F | 26. I become incensed when I think about the harm being done to plant and animal life by pollution.                                      |
| T | F | 27. I subscribe to ecological publications.  |
| T | F | 28. I would be willing to stop buying products from companies guilty of polluting the environment, even though it would be inconvenient. |
| T | F | 29. I probably wouldn't go house to house to distribute literature on the environment.   |
| T | F | 30. I would not be willing to pay a pollution tax even if would considerable decrease the smog problem.                                  |

Maloney, Ward, & Braucht, (1975)